

Randolph County Community Arts Center

2 Park Street • P.O. Box 3111 • Elkins, WV 26241
(304) 637-2355 • info@randolpharts.org • www.randolpharts.org

June 15, 2011

Dear Friends:

As we approach our 10th anniversary, we have many things to celebrate: a decade of service to our community and the surrounding region; hundreds of memorable concerts and beautiful exhibits; and a strong education program that enlightens over 700 students a year. We have truly become a Community Center—mainly for the Arts—but also as a gathering space for civic organizations, a forum for serious public discussions, and even as a voting space. To those of us who were present at the very beginning, this success is an occasion of no little pride, even though the milestone has a somewhat surreal feel to it.



Nobody predicted this kind of future for us at the beginning!

**WE NEED
YOUR
SUPPORT**

We also have many wonderful engagements coming up this summer and throughout the year, and we'll talk about those in a minute. But, there is a "fly in the ointment." For the first time in many years, we will not end this year in the black unless we have an unusually strong show of support in response to this appeal. Even though we have cut back on operations that were not financially successful, it appears that the "great recession" has finally caught up with us. We receive revenue from three main sources: operations (concerts and the education program), grants, and contributions. When money is tight in general, it affects all three of those sources.

We are asking you who receive this letter to be as generous as you can in your response. It is a concern that only 313 people in the community are regular contributors. Increasing that number would be helpful. In the meantime, we ask those who have been our loyal supporters over the years to respond vigorously to this appeal for help. Our assets-to-liability ratio is very strong, and the future looks good—but we will always need strong fiscal support of those who love the arts to make the Arts Center work.

There are several amazing events coming up. First will be "Echoes of the Past: The Civil War 150 Years Later." We will have on display artwork of ten of the most famous painters of our time as our contribution to commemorating the sesquicentennial of the Civil War. Please check the Arts Center's website to see representative works and get more information. Next spring, we will host another Smithsonian Institution/Museums on Main Street Traveling Exhibition: "The Way We Worked." In between, some old favorites from previous concert seasons will return to mark our anniversary. In addition, we will be renovating our new pottery studio, the house at 1 Park Street that was recently donated to the Arts Center. So there is a strong commitment to the future; we just need your help to get there.



Sincerely,

Victor L. Thacker

Victor L. Thacker, Ph.D.
Board Chairman

Beth R. King

Beth R. King
Executive Director



[Cut & Return in the Enclosed Envelope]

Yes! I would like to make a gift to the Randolph County Community Arts Center!

Please check if you are any of the following: Artist Musician Writer

Name: _____ I prefer to remain anonymous.
(As you prefer to be listed in our programs)

Address: _____

City/State/Zip: _____ Email: _____

I would like to receive the weekly "RCCAC Happenings" e-zine via email.

Pledge Amount: \$ _____ Amount Enclosed: \$ _____

Please charge my gift to my (circle one): Visa Mastercard Discover

Credit Card Number: _____ Expiration Date: _____

Signature: _____ 3-Digit Code: _____

Mail to: RCCAC, P.O. Box 3111, Elkins, WV 26241. Please make checks payable to RCCAC.

Levels & Benefits:

All Current Members receive a 10% discount on classes and workshops. When registering for classes, please indicate in advance that you are a current member.

- Friend, \$30
- Family, \$50 - \$99
- Donor, \$100 - \$249
- Sponsor, \$250 - \$499
- Patron, \$500 - \$999
1 complimentary concert season pass
- Benefactor,
\$1,000 - \$2,499
2 complimentary concert season passes
OR 2 Gala tickets
- Partner in the Arts,
\$2,500 or more
2 complimentary concert season passes
AND 2 Gala tickets